

How I Make Hollywood-Quality Videos With AI | Higgsfield Popcorn

Every 2 days, AI video gets significantly better. And I think it's at a point now where I would use it on a daily basis as a video editor. You can now upload a photo of yourself or anyone such as a client and drop it straight into a movie scene and take basically any video and ask it to change the background or foreground or whatever you're holding. But where I think this gets super useful, not just visually, but as for actually adding depth to your storytelling, is say you're editing a business video and the subject is talking about leadership. Well, you can drag them into a famous movie scene from Wolf of Wall Street. And now they have the same voice, same message, just the video is 10 times more engaging. Now, this tool I'm actually talking about is Higgsfield's newest photo editor called Popcorn. And something it's really good at is maintaining character consistency, which I think makes this the first really usable AI tool for integrating this into my editing workflow. Now, if you're wondering what's actually new here compared to something like Nano Banana, which I've used a lot in the past, let me give you an example. If I ask Popcorn and Nano Banana to replace the old guy with Margot Robbie, you'll see Popcorn gives me what I asked for, whereas Nano Banana gives us some sort of And with models like Sora 2 being heavily censored, I've yet to run into any problems like that. Now, there's actually an insane amount of use cases for this tool, and I want to show them to you. The link is below so you can give it a try for free. So, here we are in Higgsfield, and I'm going to select Popcorn. And as you can see, we have an auto model and a manual. I'm going to select the auto mode first. Say that I want to add a number of custom B-roll clips into my video. And in this video, let's say we're talking about the investigation of a scammer, kind of like a Coffeezilla type video. I can take this picture myself and type in the male detective searches for clues in an unsolved illegal scam case. This is vintage cinema in black and white. I can select the number of outputs I want and the dimension. And from here, I can take these images and turn them into videos and then from there layer them into my video. And if you're not into that realistic look, we can do the same thing, but tell it to do it kind of in a cartoon style. So, for example, I'll upload this image here. Select the number of outputs. And I'm going to type in this man is looking through piles of documents. He's in a boring government building. This is a cartoon style. And when you do this cartoon type of style, it's pretty impossible to tell it's AI, so it can make your video look pretty high budget. Now, we can only take things further from here. In this investigation video, let's say in one of the chapters of the video, I'm talking about how I found pill bottles in this scammer's

room. Well, we can simply upload a picture of ourselves here along with a pill bottle like this and type in a prompt like the man is seen in an evidence room holding the object from image 2. And now once we turn these into videos, which I'll show you how to do in a bit here, we have multiple clips of B-roll to edit with. We can also just relight a scene by uploading an image like this. Upload another image of the lighting you want to mimic. And then I'm going to type in relight image one to match image two lighting. Now again, we can further take this and make it a video. Now, if we want to switch to manual mode, this lets us do a number of things. What manual mode does is it lets you upload your assets and characters and lets you separately write out what happens in each scene. This is for if you need to be very specific and you already know exactly what you want to happen. And this also works super well for character consistency. Let's say that this bald guy was our client and in the video he's talking about motivating your sales team. We can take a screenshot of this guy. Now we can go to our favorite movie scene or just grab an office space or environment. And then we need to find another environment for the second image. So now we can upload all of our photos here and begin writing out our scenes. So for prompt one, I'm going to write something like put the character from image one and the character from image two and put them in the same position as the characters in image 3. And in this case for prompt two, I'm just going to kind of write the same thing, but instead of saying image three, I'm going to say image 4. Now we can select our dimensions we want, whether this is an Instagram video or a YouTube video, I'm just going to select 16x9, which is YouTube video. Once we hit generate, we have our two separate scenes. And from there, we can hit download. Now, I'm going to quickly go back to my editing software, and I'm going to take this audio of him speaking, so that when we upload it to the AI, it actually sounds like him and very realistic. So I'm going to download this separately. Now back in Higsfield, we can hover over video and in this case I'm using the lip sync option because the client is talking. I can upload the picture here and then I'm going to upload the audio file here. And in my prompt I'm going to describe what I want. Now we can repeat this process for the second image. And once our videos are done, we're going to hover over video and select topaz. So I'm just going to select x 2 and then press generate. Now, I'm sure you guys have seen these viral tutorials going around where people are mimicking 3D animation with AI. And after playing around with Popcorn, it can make setting up these shots pretty easy, especially with the manual feature where you can describe eight different scenes and they'll all match perfectly. I tried making a tutorial like this before, but I couldn't get the consistency in characters to make it

even worth it. So, how I'm going to get the best results with this is basically get a screenshot of the style I want to mimic. So, I'm just going to search something like white mannequin 3D model. So, we can either click on 3D websites like this and try and find something or you can just scroll through the images. I found something like this. Now, I'm going to upload this here. And under manual mode, I'm going to select however many scenes I want. In this case, I'll just do something like five. And under each prompt, I'm going to start it with the cinematic white mannequin. So, I'm just going to select this and then paste it on all of them. And then from there, I can fill them all in with whatever I want. So, for example, shaking hands, trying on a suit, holding money, stepping inside a car, petting a dog. Now, as you can see, it's done an amazing job. So, I can simply download all of these and go to whatever video generator I want. I'm going to go with one 2.5. I'm going to upload my photo and describe what I want it to do. Most of the time, I'll just write something super simple like the mannequin steps into the car or the mannequin slowly holds up the money with subtle movements. And just like that, it's freaking crazy. Now, it's just a matter of doing this with the other five pictures. And we can start raking in money with a faceless channel. Can even try something a little bit more complex, like this time, starting with a screenshot like this. And if we make the prompts a little bit more detailed, we can get some pretty crazy results. Anyway, leave a like and a comment and we'll see you in the next one.